

Sigur.Info



Salvați Copiii
Save the Children Romania

@sigur.info



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In Romania...

Use:

- Most children access the internet daily or almost daily (86%).
- **65%** of them access the internet on mobile devices.

Risks:

- Approximately **90% of children state they use at least one social network**, most of them (87%) being Facebook users.
- The profiles are **public** amongst 21% of respondents
- **43% of children declare they have seen sexually explicit images** in the last year, most of them (70%) saying they have seen these images **online**.

** According to research done by Save the Children in 2012*

Sigur.info Project

- ✓ Multiannual project, co-financed by the European Commission
- ✓ Is implemented in Romania by Save the Children as the national coordinator, alongside FOCUS and Positive Media



- ✓ **Our Objective :**

To promote internet safety amongst children, adolescents and parents by organizing awareness raising activities and by offering counseling to people who encounter issues on the internet.

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How?

Research, school activities, summer schools, competitions, lobby-ing.

Who?

Professionals,
volunteers,
children

When?

2008 - 2010
2010 - 2012
2012 - 2014

Hotline

Helpline

Awareness

Resources

European Commission 75%
Own resources 25%

With whom?

Schools, government institutions
Private companies



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Since the beginning of the project:

1.000.000

68.000

43.000

650

Volunteers

Parents
and
teachers

Children
and
teenagers

Visits on
www.sigur.info



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March 2012 – September 2013

	Total
Cyberbullying	90
Grooming	4
Addiction	5
Online Security and confidentiality	159
Illegal Content	8
Potentially harmful content or behaviour	15
Technical abilities	51
General information	361
Unrelated issues	7
Total	700



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Government partners:

- Ministry of National Education
- Ministry of Work, Family and Social Protection
- Ministry of Informational Society
- General Police Inspectorate
- National Agency Against
- University of Bucharest – Sociology

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Private partnerships:

- UPC
- Orange
- Vodafone
- Cosmote
- Kaspersky Lab
- ECDL Romania
- Euroaptitudini
- BitDefender
- National Agency of Service Providers
- Microsoft
- Petrom



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Major challenges:

- *Industry engagement - Most companies are not willing to support the major activities of the project*
- *Developing a guide for teachers on new technology and safer internet issues with the help of our partners. Introducing it in the school curricula*
- *Helpline - small number of calls. Low awareness amongst target groups on issues related to internet safety*

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Strong points:

- *Network of volunteers – 400 children and teenagers in 11 major cities in Romania. Peer-to-peer system.*
- *Involvement of teachers in training sessions in schools*
- *European Summer School*

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Thank you!

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